



**For Immediate Release**

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**OLYMPIC EXCITEMENT HAS COME TO LANGLEY**

Strong ticket sales, and the heightened promotion of British Columbia has resulted in 2010 visitors confirming their travel plans and selecting Langley as their place to stay when attending the 2010 Olympic and Paralympic Games. The local accommodation sector is now experiencing the opportunities and preparing to welcome visitor's who will choose to stay outside of Vancouver, Whistler or Richmond.

"We have had exciting conversations with some of our local properties who have either confirmed reservations or serious inquiries to availability and room rates during the Games", comments Deborah Kulchiski, Executive Director of Tourism Langley. "There is no question that communities in the Fraser Valley will see a significant impact on their local economies".

Langley's strategic location – convenient access to the province's interior, the US border crossings, airport accessibility, and the Vancouver, Richmond, Whistler areas – makes it a logical home base for visitors to the area.

"The Langley Spirit of BC has had increasing interest in the games", says Committee Chair, David Esworthy. "Several Langley residents have asked about the possibility of participating in the Home Stay Program which will help provide additional accommodation for the more than 1,000 volunteers from across the country and around the world that will be in our area to support in the Games. We encourage anyone who wishes to be a part of this excitement to visit the 2010 website to find out how they can be part of this amazing opportunity."

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Media Contacts:

Deborah Kulchiski  
Tourism Langley  
Ph. 604.888.1477  
Cell: 604.802.9488

Shirley Stewart  
Executive Director  
Langley Spirit of BC Committee  
Ph: 604.534.2159  
Cell: 604.779.4529